

Basic Project Data				
Full project title:	Platform for the Implementation of NAIADES			
Short project title: (acronym)	PLATINA	Project logo:	⊞platina	
Project website:	www.naiades.info/platina/	Project ID:	PA1A004	
Need and added value for Danube Region Strategy:	Europe's freight transport system has much room for improvement. Congest capacity problems and delays affect mobility and economic competitiveness are detrimental to the environment and quality of life. The EU has commitiself to pursue the goal of shifting transport to less energy-intensive, cleaner safer transport modes. Inland waterway transport is an obvious choice to pla more prominent role in reaching these targets.			
	Given that inland navigation is often a cross-border transport mode, action at both national and Community level is required. This is why the European Commission developed the action programme NAIADES, which aims at promoting IWT in Europe through a broad range of activities. PLATINA was the coordination platform to implement the action programme.			
	The activities of PLATINA aimed at the whole European Union, as IWT is relevant for most of the countries. For the Danube region though, they are conspecial relevance, as the Danube is not only among the major inland waterway of Europe but also the most international waterway in the world. It exhibits pronounced disparities concerning navigation and socio-economic condition alongside its course. Due to this, the broad set of measures applied by PLATINA addressed issues concerning markets, technology and education as well a image and infrastructure requirements, with profound impact on the Danuberregion.			
	PLATINA represented an essent accounting for the pan-European for strategy building and action im	perspective and	d setting the topical parameters	
Objective(s) of project:	PLATINA was a coordination and support action aimed at the promotion of inland waterway transport (IWT). The main objective of PLATINA was to support the European Commission, EU Member States and third countries in the implementation of the NAIADES action programme.			
	This was achieved by providing technical, organisational and financial support for targeted policy actions and by building on strong interrelations with existing expert groups, projects and initiatives.			
	In the course of PLATINA, tangible	le progress in the	e following fields were made:	
	<ul> <li>opening up new markets</li> </ul>	for IWT		
	<ul> <li>fostering innovation cond</li> </ul>	cerning the fleet		
	<ul> <li>developing better career</li> </ul>			
	<ul> <li>raising awareness of IW</li> </ul>	-	•	
	<ul> <li>improving the infrastrunce</li> <li>of environmental and sa</li> </ul>			







### Conducted project activities:

Providing technical, organisational and financial support for targeted policy actions: Together with the European Commission, PLATINA identified the necessary policy actions, brought together the required stakeholders (working groups, expert meetings) and developed the necessary knowledge and tools. Key experts and stakeholders elaborated technical proposals for policy instruments in the five NAIADES action areas.

Building on strong interrelations with existing expert groups, projects and initiatives: The European added value of PLATINA was to create synergies at the European level through an increased exchange of know-how, while at the same time respecting and supporting existing decision-making structures; Through the multi-disciplinary composition of its working programme and consortium, PLATINA was a flexible platform that could react to emerging policy needs in the field of inland waterway transport.

#### **Transboundary impact:**

PLATINA addressed all European countries with inland waterway transport, as many of the project measures and results are relevant for all of Europe (e.g. the European Hull Database). Furthermore, there were some activities with spatial manifestations, like River Information Centres or river engineering projects, which directly affect the area they are in.

The consortium itself consisted of players from *Austria, France, The Netherlands, Romania, Belgium, Germany, Finland and Hungary.* Furthermore, the PLATINA consortium has received support from key Member States, candidate countries and associated countries: Austria, Belgium, Bulgaria, Czech Republic, Croatia, France, Germany, Hungary, the Netherlands, Romania and the Slovak Republic.

As a consequence, the focus of the measures lay on these countries.

## Project beneficiaries / target groups:

The main objective of PLATINA was to support the European Commission, EU Member States and third countries in the implementation of the NAIADES action programme. It aimed at bringing together the required stakeholders (working groups, expert meetings) and developed the necessary knowledge and tools. Besides the comprising consortium, PLATINA aimed to also integrate a large number of further relevant players. The active participation and support of the following institutions was guaranteed

- Waterway operators and administrations
- Representatives of the IWT industry and fleet operators
- Promotion and development organisations
- Inland navigation educational institutions
- Experienced consultants and research institutes
- International river protection commission (ICPDR)
- On a strategic level, leading IWT industry representatives have expressed their willingness to support the PLATINA consortium.

Furthermore, the PLATINA consortium received written Letters of Intent from key Member States (see "Transboundary Impact" above), the Central Commission for Navigation on the Rhine (CCNR) and the Corridor VII Management. PLATINA also ensured the active participation of key industrial actors, associations, and knowledge institutes. PLATINA facilitated the exchange of know-how and experience through an enhanced coordination between these stakeholders. Firm links between representatives of the EU, national policy makers, the industry, researchers and key organisations of the sector were established. Eastern European partners have been integrated in order to reflect the pan-European character of the NAIADES action programme. The project results therefore are beneficial to a broad set of players, from government institutions and interest groups to economic stakeholders all over Europe.



	STATUS AND	TIME FRAME		
Current project phase: (please tick a box)  Start date:	Definition (e.g. projetion Preparation (e.g. proletion Implementation Science Completion 01.06.2008	project idea, abstract) project proposal, feasibility study)  End date: 31.10.2012		
Notes:	Funded by FP7-TRANSPORT (Sub-programme area: SST-2007.2.2-01 Promotion of inland waterway transport; Reference: 218362)			
	Projec	т Теам		
Project leader: via don	via donau – Österreichische Wassertraßen-Gesellschaft mbH / Austria			
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			Fi	INANCING	
Available: (please tick a box)		x Yes		Partly	□ No
Total budget:	8,792,005		EUR		
Source(s) and amount (potential sources for project ideas): (please tick a box and provide further info)		X National/regional funds:		amount unknown	
		EU funds:		8,350,000 EUR (Sev	venth Framework Programme)
		☐ IFI loans:			
		x Private funds:		amount unknown	
			r:		
			PROJEC	T ENVIRONMENT	
Project cross-refere	ence:	RISING, IRIS II, PLATINA II  NELI, WANDA, ECCONET, SuperGreen, NEWADA, EWITA, CREATING, SPIN, COMPRIS			
Cross-reference ID(	s):	especially PA1A087 (PLATINA II)			
Strategic reference	:	UNECE's revised "Blue Book" (2006) Lisbon Strategy Gothenburg Council European White Paper for Transport 2001 NAIADES Action Programme National IWT Action Plans and strategies			
Relevant legislation	1:	<ul> <li>Directive 2006/87/EC laying down technical requirements for inland waterway vessels</li> <li>Directive 2008/68/EC on transport of dangerous goods</li> <li>State aid guidelines</li> <li>TEN-T- guidelines</li> </ul>			



	<ul> <li>Directive 2004/26/EC relates to measures against the emission of gaseous and particulate pollutants from internal combustion engines installed in non-road mobile machinery (NRMM)</li> <li>Directive 2009/30/EC introduced a mechanism to monitor and reduce greenhouse gas emissions.</li> <li>Directive 96/50/EC on Boatmaster certificates</li> <li>Regulation (EC) No 1365/2006 on statistics of goods transport</li> <li>Regulation (EC) No 1304/2007 of the European Parliament and of the Council with respect to the establishment of NST 2007 as unique classification for transported goods and is implemented by Commission Regulation (EC) No 425/2007</li> <li>Regulation 7998/2006/2008 about de minimis rules for IWT</li> </ul>
Other:	_
	EUSDR EMBEDDING
Relation to other Priority Areas of the Danube Region Strategy: (please tick a box)	X       PA1b: To improve mobility and multimodality − Road, rail and air links         □       PA02: To encourage more sustainable energy         □       PA03: To promote culture and tourism, people and people contacts         X       PA04: To restore and maintain the quality of waters         X       PA05: To manage environmental risks         X       PA06: To preserve biodiversity, landscapes and the quality of air and soils         X       PA07: To develop the knowledge society through research, education and information technologies         X       PA08: To support the competitiveness of enterprises, including cluster development         X       PA09: To invest in people and skills         X       PA10: To step up institutional capacity and cooperation         □       PA11: To work together to promote security and tackle organised and serious crime
	EUSDR COMPLIANCE
Compliance with targets of the Danube Region Strategy: (please tick a box)	<ul> <li>Increase the cargo transport on the river by 20% by 2020 compared to 2010.</li> <li>Solve obstacles to navigability, taking into account the specific characteristics of each section of the Danube and its navigable tributaries and establish effective waterway infrastructure management by 2015.</li> <li>Develop efficient multimodal terminals at river ports along the Danube and its navigable tributaries to connect inland waterways with rail and road transport by 2020.</li> <li>Implement harmonised River Information Services (RIS) on the Danube and its navigable tributaries and ensure the international exchange of RIS data preferably by 2015.</li> </ul>



	Solve the shortage of qualified personnel and harmonize education standards in inland navigation in the Danube region by 2020, taking duly into account the social dimension of the respective measures.		
Compliance with actions of the Danube Region Strategy:	To complete the implementation of TEN-T Priority Project 18 on time and in an environmentally sustainable way.		
(please tick a box)	To invest in waterway infrastructure of Danube and its tributaries and develop the interconnections.		
	To modernise the Danube fleet in order to improve environmental and economic performance.		
	To coordinate national transport policies in the field of navigation in the Danube basin.		
	To support Danube Commission in finalising the process of reviewing the Belgrade Convention.		
	To develop ports in the Danube river basin into multimodal logistics centres.		
	To improve comprehensive waterway management of the Danube and its tributaries.		
	x To promote sustainable freight transport in the Danube Region.		
	To implement harmonised River Information Services (RIS).		
	To invest in education and jobs in the Danube navigation sector.		
Affiliation to thematic working group of Priority	Waterway infrastructure and management		
Area 1a of the EUSDR: (please tick a box)	x Ports and sustainable freight transport		
,	X Danube fleet		
	River Information Services		
	Education and jobs		
	OTHER RELEVANT ISSUES		
Project requirements:	One crucial aspect of the PLATINA project was its focus on broad cooperation of various players from different backgrounds all over Europe. This was in fact its USP as well as one of its main critical issues: in the countries of Europe, different approaches exist, the relevance given to the issue varies and different frameworks result in different capacities to act. Furthermore, players from policy, research as well as interest organisations and economy had to be reconciled. That meant that in PLATINA, targeted work with regard to contents and communication had to be done.  The broad topical agenda of PLATINA made it furthermore dependant of a large		
	number of external developments, e.g. innovations in ICT, fuel prices, polit landscapes or public opinion. It is ecessary to constantly monitor the differ project areas and develop suitable strategies for action.		
Follow-up project:	PLATINA II		
Any other issues:	_		