


Project Data Sheet

BASIC PROJECT DATA			
Full project title:	ProDuna – Establishment of the Hungarian IWT promotion centre		
Short project title: (acronym)	ProDuna	Project logo:	
Project website:	www.produna.hu www.facebook.com/produna	Project ID:	PA1A016
Need and added value for Danube Region Strategy:	<p>The NAIADES action programme of the EU claims the need for a network of national promotion and development centres to improve inland waterway traffic. Such an organization did not exist in Hungary. In order to fulfil this pronounced need, the aim of this project was to establish a Hungarian IWT promotion centre, which works in the following four general fields:</p> <ol style="list-style-type: none"> 1. Navigability of the Danube 2. River Information Services 3. Management of the major national ports 4. Tracking of the development programs of the EU, utilization in the national deployments for the benefit of transport users at local level and encourage them to use inland navigation 		
Objective(s) of project:	<p>This action, in line with the requirements and regulations of the European Union, sought to support the related governmental organisations and bodies to improve domestic inland waterway traffic as a way of modality, to manage, with a certain project aspect, all tasks that are related to inland waterway traffic (such as management, promotion, education and training, operational issues and other professional queries), and to aid domestic market participants to become adequately competitive.</p> <p>The action considered the following mission statements:</p> <ul style="list-style-type: none"> • "Enhancement of the role and the competitiveness of Hungarian inland waterway transportation" and • "Integration of Hungarian inland waterway transportation into the European transportation network". <p>Strategic objectives:</p> <ul style="list-style-type: none"> • Contribution, along with the European guidelines, to the shaping and execution of the effective Hungarian inland navigation policy • Logistical research and development in cooperation with the members of the public and the private sector • Development consulting <p>Tactical objectives:</p> <ul style="list-style-type: none"> • Practical implementation of the inland navigation policy • Enhancement of the perception and the position of inland navigation • Definition of research directions and issues • Support of the development of intermodal services • Project planning, implementation and evaluation 		

Conducted project activities:

- **Co-operation agreements** were signed with the following education organizations under the framework of the ProDuna project:
 - Bánki Donát Secondary School of Transport
 - Budapest Corvinus University
 - Hungarian Secondary School of Shipping

There were several presentations and demonstrations held at these organizations and at the Budapest University of Technology and Economics as well. The ProDuna project supported the elaboration of four theses at the concerned universities.

- RSOE has published the **Hungarian edition of the Manual on Danube Navigation** in the framework of ProDuna. The Hungarian edition is called *A Dunai Hajózás Kézikönyve* and is based on the third edition of *viadonau's Manual on Danube Navigation*. The general chapters have been translated; the Austria-related sections have been replaced by information pertaining to Hungary. Among the country-specific chapters we find information on ports, fleet, legal framework or national responsibilities. These sections have been developed in a cooperation effort between RSOE and national Hungarian experts. 1.000 copies have been printed and were distributed by RSOE to schools, the navigation and transport sector and on political level. A digital version of the publication is available online at <http://dhk.rsoe.hu/>.
- RSOE has applied for and gained the **membership in Inland Navigation Europe (INE) and PIANC**. RSOE has been contributing to the works of the two organizations by means of e.g. providing input for newsletters, promoting the works of the organization in Hungary etc.
- During the project lifetime the www.produna.hu website has reached a number of 3.751 unique visitors with 5.222 visits and 10.851 pageviews. 87% of the visits have come from Hungary. 123 inputs have been added to the website by means of news, important event information, etc. The website is still under usage after the project lifetime.
- A Facebook profile under www.facebook.com/produna is also continuously updated with IWT-related information and serves as an interactive basis for discussions and sharing documents.
- Within the framework of the ProDuna project the English subtitles have been elaborated for the film **'Danube: Linking us all'**, available under <http://www.youtube.com/watch?v=CnzY7oBoZF8>.

According to the Description of Work of the project, **status quo reports** have been elaborated around the 5 pillars of NAIADES. **ProDuna National Danubian Waterway Transport Strategy and Action Plan** are key outcomes of the project, compiled after consulting with the Hungarian IWT sector. Hungary does not have an official IWT strategy on national level, these documents can serve as a basis for the development of the organisational and regulatory frameworks, infrastructure and assets of waterway transport, including the transport of both goods and passengers. After the ratification of the new National Transport Strategy (NKS) in 2014, objectives of the ProDuna Strategy can be adapted, amended and finalized.

The Strategy consists of four main parts:

- Literature review
- Analysis of the five topics of ProDuna (Markets; Fleet; Jobs and skills; Image; Infrastructure)
- Strategic goals
- Proposal for the realization of the strategic goals

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	<p>The Action Plan specifies the tasks to be done by inland navigation professionals, state administration and stakeholders. The actions are described in six topics:</p> <ul style="list-style-type: none"> • Waterway development • Waterway administration and organisational frameworks • Port development and logistics • Fleet modernisation in the view of environmental protection and energy efficiency • Increasing the role of inland navigation in the multimodal transport chain • Attractiveness of passenger transport and tourism 		
Transboundary impact:	Hungary and Europe (as part of the European network of centres for IWT promotion), Creating the Hungarian IWT promotion centre		
Project beneficiaries / target groups:	<p>The group of Hungarian public authorities comprises of the bodies that, in any and all form, govern inland waterway passenger or cargo transportation.</p> <p>Inland waterway transport industry, shippers, freight forwarders, logistics service providers etc. The editors of the Hungarian National Transport Strategy who have taken up results of the ProDuna project.</p>		
STATUS AND TIME FRAME			
Current project phase: (please tick a box)	<input type="checkbox"/> Definition (e.g. project idea, abstract) <input type="checkbox"/> Preparation (e.g. project proposal, feasibility study) <input type="checkbox"/> Implementation <input checked="" type="checkbox"/> Completion		
Start date:	01.01.2011	End date:	31.12.2013
Notes:	Co-financed by the European Commission's DG MOVE – Grant agreement: Support activities to the European transport policy and passenger rights (MOVE/2010-246/C2/SUBV/SI2.583679).		
PROJECT TEAM			
Project leader:	RSOE – National Association of Radio Distress-signalling and Infocommunications / Hungary		
Project partner(s):	–		
Contact person:	Name:	-	
	Organisation:	Rádiós Segélyhívó és Infokommunikációs Országos Egyesület	
	Address:	Elnök u. 1, 1089 Budapest, Hungary	
	Phone:	-	
	E-Mail:	-	
	Website:	www.rsoe.hu	

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FINANCING	
Available: (please tick a box)	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> Partly <input type="checkbox"/> No
Total budget:	177,132 EUR
Source(s) and amount (potential sources for project ideas): (please tick a box and provide further info)	<input type="checkbox"/> National/regional funds:
	<input checked="" type="checkbox"/> EU funds: 79,709 EUR (DG MOVE)
	<input type="checkbox"/> IFI loans:
	<input checked="" type="checkbox"/> Private funds: 97,423 EUR (RSOE)
	<input type="checkbox"/> Other:
PROJECT ENVIRONMENT	
Project cross-reference:	PLATINA, IRIS EUROPE II, RISING, NELI, NEWADA, WANDA, CB-RIS II IRIS Europe 3, NEWADA duo, HINT, CO-WANDA
Cross-reference ID(s):	–
Strategic reference:	The project has close reference to the NAIADES Action Programme of the European Union by means of implementation of goals in the Hungarian environment. The project has close reference in the Hungarian policy framework to the National Transport Strategy and the National Shipping Strategy. Both documents are under elaboration.
Relevant legislation:	NAIADES Action Programme
Other:	The work approach of the ProDuna project is aligned with the PLATINA project initiative and the main initiatives in the EUSDR PA1a.
EUSDR EMBEDDING	
Relation to other Priority Areas of the Danube Region Strategy:	<input checked="" type="checkbox"/> PA1b: To improve mobility and multimodality – Road, rail and air links <input type="checkbox"/> PA02: To encourage more sustainable energy <input checked="" type="checkbox"/> PA03: To promote culture and tourism, people and people contacts <input checked="" type="checkbox"/> PA04: To restore and maintain the quality of waters <input type="checkbox"/> PA05: To manage environmental risks <input type="checkbox"/> PA06: To preserve biodiversity, landscapes and the quality of air and soils <input checked="" type="checkbox"/> PA07: To develop the knowledge society through research, education and information technologies <input type="checkbox"/> PA08: To support the competitiveness of enterprises, including cluster development

	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> PA09: To invest in people and skills <input checked="" type="checkbox"/> PA10: To step up institutional capacity and cooperation <input type="checkbox"/> PA11: To work together to promote security and tackle organised and serious crime
EUSDR COMPLIANCE	
<p>Compliance with targets of the Danube Region Strategy:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Increase the cargo transport on the river by 20% by 2020 compared to 2010. <input type="checkbox"/> Solve obstacles to navigability, taking into account the specific characteristics of each section of the Danube and its navigable tributaries and establish effective waterway infrastructure management by 2015. <input checked="" type="checkbox"/> Develop efficient multimodal terminals at river ports along the Danube and its navigable tributaries to connect inland waterways with rail and road transport by 2020. <input checked="" type="checkbox"/> Implement harmonised River Information Services (RIS) on the Danube and its navigable tributaries and ensure the international exchange of RIS data preferably by 2015. <input checked="" type="checkbox"/> Solve the shortage of qualified personnel and harmonize education standards in inland navigation in the Danube region by 2020, taking duly into account the social dimension of the respective measures.
<p>Compliance with actions of the Danube Region Strategy:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> To complete the implementation of TEN-T Priority Project 18 on time and in an environmentally sustainable way. <input checked="" type="checkbox"/> To invest in waterway infrastructure of Danube and its tributaries and develop the interconnections. <input checked="" type="checkbox"/> To modernise the Danube fleet in order to improve environmental and economic performance. <input type="checkbox"/> To coordinate national transport policies in the field of navigation in the Danube basin. <input type="checkbox"/> To support Danube Commission in finalising the process of reviewing the Belgrade Convention. <input checked="" type="checkbox"/> To develop ports in the Danube river basin into multimodal logistics centres. <input type="checkbox"/> To improve comprehensive waterway management of the Danube and its tributaries. <input checked="" type="checkbox"/> To promote sustainable freight transport in the Danube Region. <input type="checkbox"/> To implement harmonised River Information Services (RIS). <input checked="" type="checkbox"/> To invest in education and jobs in the Danube navigation sector.
<p>Affiliation to thematic working group of Priority Area 1a of the EUSDR:</p>	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Waterway infrastructure and management <input checked="" type="checkbox"/> Ports and sustainable freight transport <input checked="" type="checkbox"/> Danube fleet <input checked="" type="checkbox"/> River Information Services

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	<input checked="" type="checkbox"/> Education and jobs
OTHER RELEVANT ISSUES	
Project requirements:	The relevant cooperation is necessary with the governmental and private organisations.
Follow-up project:	Not applicable yet.
Any other issues:	–