

Project Data Sheet

BASIC PROJECT DATA			
Full project title:	"It's Our Danube" – A floating campaign to increase awareness of aligning ecological and development interests		
Short project title: (acronym)	It's Our Danube	Project logo:	–
Project website:	–	Project ID:	PA1A093
Need and added value for Danube Region Strategy:	<p>The project would have contributed to the policy instrument "Apply planning principles and guidelines of sustainable waterway planning: Joint Statement / PLATINA Good Practice Manual" mentioned in the road map for Priority Area 1a of the Danube Region Strategy.</p> <p>The planned exhibition onboard the ship MS Negrelli would have dealt with this subject and the trainings would have focused on the application of the PLATINA Manual on Good Practices in Sustainable Waterway Planning in waterway engineering projects.</p>		
Objective(s) of project:	<p>Provide information and training in order to enable the Danube countries to apply planning principles and guidelines of sustainable waterway planning:</p> <ul style="list-style-type: none"> • Joint Statement for the Development of Inland Navigation and Environmental Protection in the Danube River Basin • PLATINA Manual on Good Practices in Sustainable Waterway Planning 		
Planned project activities:	<p>"It's our Danube" has an innovative and complex approach: Two very experienced and active parties (the ICPDR and via donau, the Austrian waterway management company) select a well-balanced bundle of communication instruments (multimedia exhibition in country language, cost-free tours for students, website with additional material, dialogue sessions with stakeholders, training sessions on the PLATINA Manual and Joint Statement with decision-makers,...) in order to bring an international policy target to the people and the institutions in charge: sustainable waterway planning and maintenance.</p>		
Transboundary impact:	<p>The planned tours of the exhibition ship MS Negrelli in 2013 and 2014 would have featured stops in all Danube riparian countries. Also the foreseen trainings and dialogue sessions would have taken place in at least eight Danube countries.</p>		
Project beneficiaries / target groups:	<ul style="list-style-type: none"> • Exhibition on multiple uses of the Danube with the help of practical examples of waterway planning targeted for the general public. • Dialogue sessions between the local industry, NGOs, decision-makers and the general public in order to present and discuss future waterway /infrastructure developments. • Training sessions on the Joint Statement and Good Practices manual for decision-makers, waterway managements, NGOs and industry representatives. 		
STATUS AND TIME FRAME			
Current project phase: (please tick a box)	<input type="checkbox"/> Definition (e.g. project idea, abstract) <input checked="" type="checkbox"/> Preparation (e.g. project proposal, feasibility study) <input type="checkbox"/> Implementation <input type="checkbox"/> Completion		

Project Data Sheet

Start date:	01.09.2012	End date:	31.08.2015
Notes:	A proposal for the project was submitted to the 2011 Call of the EU's LIFE+ programme.		
PROJECT TEAM			
Project leader:	International Commission for the Protection of the Danube River (ICPDR)		
Project partner(s):	via donau – Österreichische Wasserstraßen-Gesellschaft mbH / Austria		
Contact person:	Name:	-	
	Organisation:	International Commission for the Protection of the Danube River	
	Address:	Vienna International Centre, Wagramer Straße 5, A-1220 Vienna / Austria	
	Phone:	-	
	E-Mail:	-	
	Website:	www.icpdr.org	
FINANCING			
Available: (please tick a box)	<input type="checkbox"/> Yes <input type="checkbox"/> Partly <input checked="" type="checkbox"/> No		
Total budget:	1,735,000 EUR (indicative)		
Source(s) and amount (potential sources for project ideas): (please tick a box and provide further info)	<input checked="" type="checkbox"/> National/regional funds:	472,000 (State budget)	
	<input checked="" type="checkbox"/> EU funds:	867,500 EUR (Financial Instrument for the Environment; 50% funding rate)	
	<input type="checkbox"/> IFI loans:	-	
	<input checked="" type="checkbox"/> Private funds:	50,000 EUR (Danube Competence Centres)	
	<input checked="" type="checkbox"/> Other:	356,070 EUR (ICPDR)	
PROJECT ENVIRONMENT			
Project cross-reference:	<ul style="list-style-type: none"> Platform for the implementation of NAIADES Network of Danube Waterway Administrations – Data & User Orientation 		
Cross-reference ID(s):	PA1A004 (PLATINA), PA1A015 (NEWADA duo)		
Strategic reference:	–		
Relevant legislation:	<ul style="list-style-type: none"> Danube River Basin Management Plan 		

Project Data Sheet

	<ul style="list-style-type: none"> • EU Water Framework Directive • Strategy of the European Union for the Danube Region
Other:	–
EUSDR EMBEDDING	
Relation to other Priority Areas of the Danube Region Strategy: (please tick a box)	<input type="checkbox"/> PA1b: To improve mobility and multimodality – Road, rail and air links <input type="checkbox"/> PA02: To encourage more sustainable energy <input type="checkbox"/> PA03: To promote culture and tourism, people and people contacts <input checked="" type="checkbox"/> PA04: To restore and maintain the quality of waters <input type="checkbox"/> PA05: To manage environmental risks <input checked="" type="checkbox"/> PA06: To preserve biodiversity, landscapes and the quality of air and soils <input type="checkbox"/> PA07: To develop the knowledge society through research, education and information technologies <input type="checkbox"/> PA08: To support the competitiveness of enterprises, including cluster development <input checked="" type="checkbox"/> PA09: To invest in people and skills <input type="checkbox"/> PA10: To step up institutional capacity and cooperation <input type="checkbox"/> PA11: To work together to promote security and tackle organised and serious crime
EUSDR COMPLIANCE	
Compliance with targets of the Danube Region Strategy: (please tick a box)	<input type="checkbox"/> Increase the cargo transport on the river by 20% by 2020 compared to 2010. <input checked="" type="checkbox"/> Solve obstacles to navigability, taking into account the specific characteristics of each section of the Danube and its navigable tributaries and establish effective waterway infrastructure management by 2015. <input type="checkbox"/> Develop efficient multimodal terminals at river ports along the Danube and its navigable tributaries to connect inland waterways with rail and road transport by 2020. <input type="checkbox"/> Implement harmonised River Information Services (RIS) on the Danube and its navigable tributaries and ensure the international exchange of RIS data preferably by 2015. <input type="checkbox"/> Solve the shortage of qualified personnel and harmonize education standards in inland navigation in the Danube region by 2020, taking duly into account the social dimension of the respective measures.
Compliance with actions of the Danube Region Strategy: (please tick a box)	<input checked="" type="checkbox"/> To complete the implementation of TEN-T Priority Project 18 on time and in an environmentally sustainable way. <input type="checkbox"/> To invest in waterway infrastructure of Danube and its tributaries and develop the interconnections. <input type="checkbox"/> To modernise the Danube fleet in order to improve environmental and economic performance.

Project Data Sheet

	<input type="checkbox"/> To coordinate national transport policies in the field of navigation in the Danube basin. <input type="checkbox"/> To support Danube Commission in finalising the process of reviewing the Belgrade Convention. <input type="checkbox"/> To develop ports in the Danube river basin into multimodal logistics centres. <input checked="" type="checkbox"/> To improve comprehensive waterway management of the Danube and its tributaries. <input type="checkbox"/> To promote sustainable freight transport in the Danube Region. <input type="checkbox"/> To implement harmonised River Information Services (RIS). <input type="checkbox"/> To invest in education and jobs in the Danube navigation sector.
Affiliation to thematic working group of Priority Area 1a of the EUSDR: (please tick a box)	<input checked="" type="checkbox"/> Waterway infrastructure and management <input type="checkbox"/> Ports and sustainable freight transport <input type="checkbox"/> Danube fleet <input type="checkbox"/> River Information Services <input type="checkbox"/> Education and jobs
OTHER RELEVANT ISSUES	
Project requirements:	–
Follow-up project:	–
Any other issues:	–